



MSB 2019 SPONSORSHIP OPPORTUNITIES

MSB 2019 is the *premier international conference* on microscale separations and bioanalysis that spans new advances in technology/method development (cap/nano-LC, GCXGC, CE/microfluidics, ion mobility, ion interfaces/MS) with cutting-edge applications relevant to human health and the environment. The conference will be held at the CH2M HILL Alumni Center at Oregon State University in Corvallis, OR. Corvallis a historic college town in the heart of Oregon wine country and a short commute from both Portland and Eugene. MSB 2019 will be limited to 275 delegates from across academia, government and industry, and will offer many activities to stimulate discussions and networking between delegates and sponsors within an intimate setting. Overall, we have several engaging opportunities for sponsorship at the conference that we hope you will find beneficial. All Sponsorship Opportunities offered are in US dollars.

SCIENCE CAFÉ / LUNCH SEMINAR

Sponsorship Fee: \$7,000 (per lunch seminar per sponsor, limit 3)

In lieu of a traditional industry exhibition at this meeting, the Science Café/Lunch Seminar offers an excellent opportunity for vendors to showcase new products and instrumentation to delegates at MSB 2019. Each day of the conference we will offer one lunch vendor seminar with a meal for all delegates. You will have 1 hour for your lunch seminar; approximately 45 minutes for presentation and 15 minutes for Q&A. In addition, your presentation summary will be included in the official scientific program and have prominent signage at the meeting. As there will be only one Science Café/Lunch Seminar per day, and no other official lunch program, we will encourage attendance of the majority of the conference delegates. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Dedicated private meeting room to use for the day of the lunch (8 AM-4 PM), ability to set-up equipment for discussions with delegates outside of the seminar time, including during coffee breaks.
- Presentation summary will be included in the official scientific program
- Prominent signage at the meeting
- Acknowledgement on conference website

OPENING RECEPTION

Sponsorship Fee: \$8,000 (one sponsor \$8,000, or two sponsors, 2 x \$4,000)

Following the opening ceremony and two plenary lectures, we will offer a two-hour opening reception for MSB 2019 at the CH2M HILL Conference Center. A sponsor representative has an opportunity to provide a short introduction speech following a plenary talk. This event will be limited to a maximum of two sponsors. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Logo on signs at the event
- Top recognition in conference program
- Prominent acknowledgement on conference website

SESSIONS

Sponsorship Fee: \$2,500

Sponsors can also fund certain sessions during the conference, including the opening and closing ceremony. Please refer to our symposium website regarding the scientific sessions and confirmed speakers at MSB 2019. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Acknowledgement during session
- Branding session with signage



CONFERENCE DINNER

Sponsorship Fee: \$12,000 (limited to a maximum of two sponsors)

On Monday evening we will host a dinner for all delegates and speakers off-site, allowing ample opportunity for everyone to connect with one another. This is a very informal dinner in a unique setting allowing the participants to mingle and get to know one another, and will be hosted in a special venue. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Logo on signs at the event
- Acknowledgement in the opening session by master of ceremony
- Top recognition in conference program
- Prominent acknowledgement on conference website

EXCURSION EVENT

Sponsorship Fee: \$20,000 (one sponsor \$20,000, or two sponsors, 2 x \$10,000)

All attendees will be asked to join the group excursion on Tuesday afternoon which will take participants to a special Oregon Coast venue. There will be a tour and dinner off-site at a beautiful location highlighting the surroundings. This special excursion and dinner are included in the registration fee so we expect all delegates will attend. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Logo on signs at the event
- Acknowledgement in the opening session by master of ceremony
- Top recognition in conference program
- Prominent acknowledgement on conference website

SYMPOSIUM BAG/GIFT

Sponsorship Fee: \$6,000 (limited to one sponsor)

At registration, each delegate will receive a symposium bag, which will include a summary of the scientific program and assorted literature from sponsor(s). The sponsor has the option of providing their own bag or using the bag provided by the conference. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Logo placement on the bag along with the MSB 2019 logo
- Acknowledgement on conference website
- Recognition in conference program.

POSTER AWARDS AND STUDENT RECRUITMENT

Sponsorship Fee: \$5,000 (per poster session)

Three poster sessions are planned for this conference, as well as a lecture session, for top ranked posters featuring young investigators (3 minute talk – poster finalists). We invite you to sponsor one of these three sessions, which represents an excellent opportunity for recruitment of graduate students for companies seeking employees with expertise in bio-analytical chemistry, separation science, and mass spectrometry. Your sponsorship will include:

- One (1) Industry Partner badge with full access to the conference.
- Recognition in conference program
- Acknowledgement on conference website
- Company representative invited to announce the winners of the poster awards in special lecture session
- Table provided during poster sessions to interact directly with talented graduate student
- Additional opportunity to also sponsor the best poster awards



COMPANY ADVERTISING IN CONFERENCE BAG

Sponsorship Fee: \$500 (per item)

You may provide a promotional flyer, application note, pencil/pen, writing pad or USB drive with literature for inclusion in the delegate's conference bag. Please note that sponsors must provide up to 275 copies of the item/USB drive for inclusion in symposium bags 1 week before start of meeting.

Please visit our conference website, msb2019.org, for further details regarding the scientific program, including plenary speakers, session topics/organizers and venue location. *We invite you to become a MSB 2019 sponsor* and ask that you contact Vince Remcho (Conference chair, vince.remcho@oregonstate.edu) Jill Soth (Conference Manger conferences@oregonstate.edu) in order to secure your sponsorship this for MSB 2019.

On behalf on the local organizing and scientific committee for MSB 2019, we look forward to hosting a memorable conference and welcoming you to Corvallis next spring!

Sincerely,

Vince Remcho (Chair) and Karen Waldron (co-Chair)
[MSB 2019](http://msb2019.org), Corvallis, Oregon USA

To confirm your sponsorship and make payment contact OSU Conference Services by email (conferences@oregonstate.edu) and provide the following information:

- Sponsorship Level
- Company Name
- Billing Contact
- Email Address
- Phone Number
- Mailing Address